



## Credit Risk Management: How to Avoid Lending Disasters and Maximize Earnings (3rd)

By JoEtta Colquitt

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Credit Risk Management: How to Avoid Lending Disasters and Maximize Earnings (3rd), JoEtta Colquitt, Credit Risk Management is a comprehensive textbook that looks at the total integrated process for managing credit risk, ranging from the risk assessment of a single obligor to the risk measurement of an entire portfolio. This expert learning tool introduces the principle concepts of credit risk analysis!explains the techniques used for improving the effectiveness of balance sheet management in financial institutions!and shows how to manage credit risks under competitive and realistic conditions. Credit Risk Management presents step-by-step coverage of: The Credit Process\_discussing the operational practices and structural processes to implement and create a sound credit environment The Lending Objectives\_explaining the credit selection process that is used to evaluate new business, and describing how transaction risk exposure becomes incorporated into portfolio selection risk Company Funding Strategies\_presenting an overview of the funding strategies on some of the more commonly used financial products in the extension of business credit Company Specific Risk Evaluation\_outlining some fundamental credit analysis applications that can be used to assess transactions through the framework of a risk evaluation guide Qualitative Specific Risk Evaluation\_offering additional approaches...



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